

# Photographer Spotlight

## Kimberly Krauk

Kimberly Krauk, a photographer based out of Charleston, South Carolina, is one whose work has intrigued us here at Le Rouge. Her work is one that is unique and awe inspiring. Her photographs are works of art that fit perfectly with the type of images we love! We had a few questions for her, and here's what she had to say!

### BIO

My name is Kimberly (Kimmie) Krauk and I own Zoom Photography in Charleston, SC. I was born and raised in Charleston and graduated from the C of C with a Bachelors of Science in Early Education. For the better part of the last ten years, I have been working for an organization called Invest in Children, teaching music and art to at-risk and traumatized youth in the US and in Africa. I travel to Africa every 3 or 4 months providing these music/art camps to kids in Uganda, Ethiopia and Rwanda. I am blessed to be able to incorporate all of my passions into what I do. As a photographer and a musician, I am able to help teach kids to communicate with non-verbal means of expression. This is vital for traumatized children because sometimes they are simply incapable of using words to describe what they've seen/experienced. Music and art helps them to begin the healing process. I believe that the work I do influences my photography as well. I can take very straight journalistic-style pictures one day and very edgy, emotive pictures the next.

### How long have you been a photographer?

I held my first professional quality camera back in 2002 when I took a trip to Europe. A friend of mine let me use his Canon and explained to me that in order to appreciate the world in a new way, I had to see it in a new way. He encouraged me to view things from different perspectives (i.e. "Ants Eye View" / "Birds Eye View") and let creativity be my guide. I photographed all kinds of

subjects on that two month trip; landscapes, still life, animals, etc..but I quickly discovered that my passion was capturing people. When I returned to the states, I slowly began shooting models and before I knew it, all my spare time was booked! It turned into a business for me back in 2008. I am completely self-taught and I'm still learning. I LOVE IT!

### What inspires you to shoot?

I believe that God has created us beautiful in His sight. I see beauty in every single person I meet. It is my passion to capture that and bring it out in the images I create. That doesn't necessarily mean that I'm looking to take a 'pretty' picture. I got over trying to do 'pretty' long ago! My goal is to reach down into the soul of a person and bring out those qualities that impact us and draw on the emotive nature of man. I want the viewer to look at an image and connect with what they see and be inspired- whether it's emotional, physical or spiritual in nature.

### What is your preferred style?

I like all styles, but my preferred style is more artistic and ethereal in nature. I like creating what looks like movie stills or fine art pieces. Fashion is a blast too.. especially because it can encompass both of these areas nicely.





The Following Images are part of a reality TV pilot named T.E.M.P.T.E.D. One of these pictures have never been seen by the public, and one was in the running on the TV Pilot's photo competition!



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You may find more of Kimmi's amazing work on her website  
[www.zoomphotographyonline.com](http://www.zoomphotographyonline.com)

